

HMG 4600 – Information Technology in Hospitality & Tourism
University of North Texas – College of Merchandising, Hospitality, and Tourism
Course Outline/Syllabus
Fall 2017, Section 002

Instructor: Dr. Xi Leung

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Office Hours: Tuesday & Wednesday 1:00 – 3:00 PM or By Appointment

Class Meetings: Monday 5:30 – 8:20 PM

Class Location: Chilton 388 (Computer Lab)

1. COURSE DESCRIPTION:

HMG 4600, Information Technology in Hospitality & Tourism (3 credit hours) is designed to familiarize students with the strategic use of information technology (IT) in the hospitality and tourism fields. Topics include the unique needs for and characteristics of IT in the aforementioned industries, as well as management, operations, and impacts of IT on organizations and the industry as a whole.

Prerequisite(s): Junior Standing

2. REQUIRED COURSE MATERIALS:

This is a case-based course. Students are required to purchase case studies on Harvard Business Publishing Website, at <http://cb.hbsp.harvard.edu/cbmp/access/66759087>. Name: IT IN HOSPITALITY & TOURISM- FALL 17. Any other required readings (journal articles, industry websites, etc) will be posted on Blackboard.

3. LEARNING OBJECTIVES:

Upon successful completion of this course, the students should be able to:

- Gain a broad understanding of how technology is used in the hospitality industry (**Knowledge & Comprehension**);
- Understand the strategic roles of information systems in hospitality and tourism (**Knowledge & Comprehension**);
- Understand and identify the different varieties of hospitality specific information technology and systems (**Knowledge & Application**);
- Analyze IT enabled marketing, promotion, and distribution practices in the industry (**Knowledge & Analysis**);
- Evaluate IT systems from customer and employer perspectives (**Analysis & Evaluation**);
- Evaluate and compare website design of different hospitality companies (**Analysis & Evaluation**);
- Understand the importance of social media presence and marketing for hospitality/tourism businesses (**Knowledge & Comprehension**);
- Understand the use of mobile technology in the hospitality/tourism/gaming industry (**Knowledge & Comprehension**);
- Design and maintain a Facebook page for hospitality/tourism company to understand social media marketing (**Analysis & Synthesis**);
- Make decisions on IT-related issues for hospitality/tourism operations (**Analysis & Synthesis**);
- Use Excel software to do professional Industry analysis (**Application & Analysis**).

4. CLASSROOM POLICIES

1) Course Requirements / Student Responsibilities

- Students are responsible for all materials presented in lecture, cases, guest speakers, all handouts, reading assignments, and all material posted to Blackboard.
- Students are responsible for completing all quizzes and exams, for submitting all assignments in a timely fashion, and for being up to date on any changes that may occur in the class schedule.
- Students are responsible for attending every class, arriving to class on time, paying attention in class, and not disturbing others while in class. Disruptive students will be asked to leave.
- Students are responsible for working together as a team for the group project, holding each other accountable, turning in your portions in a timely manner, and producing quality, professional work.

2) Class Policies

- Late submission will result in a **deduction of 10 percent of the grade per day**, including weekends (one letter grade down per day). All hard copy assignments are due **at the beginning of class**. Assignments turned in electronically are to be submitted to Blackboard **by 11:59pm** on the due date.
- Attendance is mandatory; **roll is taken every class and is a part of your participation grade**. Check Attendance for more details of grading.
- The syllabus and class schedule are subject to change by the Instructor's discretion. These changes may be announced in class or on Blackboard.
- Extra credit opportunities will be given throughout the semester, at the Instructor's discretion. Do not beg for a grade bump at the end of the semester if you did not take advantage of these opportunities! Check Extra credits for more details.
- All written assignments must be typed in a **standard, 12 point Times New Roman font, double spaced, in APA style**. Reference the Purdue Online Writing Lab on the UNT library homepage for help with APA. (<http://www.library.unt.edu/help/tutorials/apa-style-sciences>)
- **Laptops must be turned off during class time** unless the instructor allows it. Students do not comply with this policy will be requested to leave the classroom and given one absence.
- The Instructor reserves the right to remove disruptive, unruly, or rude students from the class.
- The Instructor reserves the right to revise this syllabus, class schedule, and list of course requirements. Any major revisions will be distributed during the lecture period. Requirements may be amended during the semester, which could affect the total number of possible points and/or their distribution. Final grade points would then change accordingly.
- Students are using Blackboard to download course materials, eg., assignments, instructions, additional readings, and to submit assignments. Students must check the Blackboard at least every week for important announcements. Invariably, necessary adjustments related to course material and due dates occur throughout the semester.

***IMPORTANT: Students are highly encouraged to read this syllabus and Blackboard Announcement before asking questions to the instructor regarding course schedule and grading.**

5. TECHNICAL ASSISTANCE & SUPPORT:

For assistance with any Blackboard issues call the UIT Help Desk at 940-565-2324 or visit <http://it.unt.edu/helpdesk> for support. You can also stop by in person or submit a request through the web.

Important: Please do not contact me for technical assistance since I have no control over the technical aspects of the new learning platform.

6. COURSE GRADING:

| Measurements | Points |
|-------------------------------------|--------------------------|
| (1) Exams (Mid-term and Final) | 24% (120 points) |
| (2) Quizzes | 7% (35 points) |
| (3) Group Projects | 29% (145 points) |
| - 9 In-class case discussion | 45 points |
| - Industry IT Innovation project | 100 points |
| (4) Individual assignments | 32% (160 points) |
| - 5 Excel lessons | 10 points |
| - 7 Excel assignments | 120 points |
| - One case summary | 16 points |
| - In class assignments | 9 points |
| - EIR | 5 points |
| (5) Attendance | 8% (40 points) |
| Total | 100% (500 points) |
| Extra Credits: | (Cap at 15 points) |
| - Group leader extra credits | (5 points) |
| - Teaching evaluation extra credits | (5 points) |
| - Avid twitter extra credits | (2-5 points) |

- **Grading Scale:**

A = 450 – 500 points

B = 400 – 449 points

C = 350 – 399 points

D = 300 – 349 points

F = 0 – 299 points

- 1) **Exams:** (24% of your total grade) There are **two exams during the semester: Mid-term and Final Exam**. Exams are **not cumulative**. Each exam has 60 points in total. Both exams are **closed-book and closed-note**. Exam questions will consist of multiple choice, fill in blank, true/false questions, and/or short essay questions. There will be exam review sessions before exams. Please make sure you attend!

The final exam will follow the university given final exam schedule. For this class, the final examination date is **December 11th, 2017 (Monday) 5:30 pm - 7:30 pm**, in the regularly scheduled classroom. The final exam **MUST** be taken on the scheduled day and time. **NO LATE ADMITTANCE WILL BE ALLOWED ON THE EXAM DAYS**. The instructor will **NOT** make any accommodations due to your work schedule or other classes (The exception might be given if you have three or more final examinations scheduled on the same calendar day). You will have two hours to complete your final exam.

- **Exam Supplies:** For the exams students must bring the following: **#2 Pencil**. **You are not allowed to use smart devices (phones and tablets)**. The instructor will not provide supplies for students. The instructor will not grade exams that do not follow instructions including the failure to use a scantron.
- **Make-Up Exam:** **There will be NO MAKE-UP EXAM**. A schedule of exam dates is given on the first day of class, so that students can be sure to be present on those dates. **Only in excused absence circumstance (See below excused absence policy), a make-up exam will be given.**

- Providing official documentation of the emergency to the instructor will be required **prior to** request for the make-up exam. Student Athletes must contact the instructor prior to exam schedule if he/she has an exam scheduling conflict and present proper documentation. **The instructor will NOT make accommodation for students on exam due to work schedules, other class schedules, or other obligations.**
 - **IMPORTANT:** The instructor will not respond to a student's email which asks for make-up exam unless the student presented the official documents in advance. **The instructor also will not respond to students' requests for giving extra credits after posting final grades.**
- 2) **Quizzes:** (7% of your total grade) Quizzes will be given through iClicker Cloud. Quizzes are given out in the beginning of the class. **There will be NO MAKEUP quizzes, so please do NOT be late for class.** Each question is worth **0.5 point**. **Students need smart phones/Tablet to complete quizzes.** If you don't have a smart phone, please check the following link to borrow a laptop from Library:
<http://www.library.unt.edu/services/facilities-and-systems/laptops-checkout>
 Answers for questions in quizzes will be given right after the quizzes. Quiz questions are based on the **lecture** and the **case** we go over in the previous class.
- **About iClicker Cloud:**
 Because iClicker is flexible across devices, you may participate by choosing one of the two options below:
 1. iClicker Reef app: You may use your own smartphone or tablet by downloading the app available for iOS and Android
 2. iClicker website – <http://www.iclicker.com> – for browser-based use
 With either option, you will create an account with iClicker, select University of North Texas as your institution, and enter your EUID (your Blackboard login ID) in the *Student ID (optional)* space. To add the course to your iClicker Reef list, log into Blackboard using a browser and click the link in this course. You'll be directed to your iClicker Reef account. Log in as needed and the course will appear in your personal list.
 Click on the course and JOIN when we are in session. Connecting via wifi in UNT classrooms is highly recommended.
- Academic Integrity:** **Please note that the misuse of iClicker Reef will be considered a violation of proper student conduct and will be treated as cheating. For this class, iClicker Reef is to be used as a learning tool **by you in the classroom**. Misuse would include submitting answers for a friend who is not in attendance in class, submitting answers when you are absent, having someone else submit answers for you when you are absent, or any other use of iClicker Reef by which you are not submitting your own work in class.*
- 3) **Group projects:** (29% of your total grade) There will be nine group assignments and one big semester project based on in-class practices and out-class activities. Students will form groups of **3-4** for all group assignments/project in this class. Group project due dates are on the tentative schedule. Hard copy assignments are due **at the end of class**. Electronic copy/PowerPoint slides are to be submitted to Blackboard **by 11:59pm** on the due date. Late submission will result in **a deduction of 10% of the grade per day**, including weekends (one letter grade down per day).
- **In-class case discussion** (45 points total): In each case teaching, there will be 4-5 discussion questions (5 points per case). Each student group will be given 3 minutes to discuss the questions and write

down the answer on a given question paper. Each group is required to submit ONLY one question paper before leaving the class. Students with excused absence can make up discussion questions by finishing on their own.

- **Industry IT Innovation project** (100 points): Each student group will pick a hospitality company (eg. hotel, restaurant, travel agent, meeting/event, CVB, airline, etc). The group is required to visit that company and **interview a manager** (GM, department head, IT manager, owner, etc). The subject of the interview is regarding the application of technologies at that company and one issue/question/problem need to be solved by IT innovation. Create questions to find out about what technologies they use on a daily basis, how they use them, what they do, what is the technology trend in that industry, website, social media, mobile app, etc; an all-around information and exploratory interview. Also ask what the interviewee likes and dislikes about the technologies they mentioned. Before you conduct interview, **discuss the interview questions with the instructor and get feedback**. After interview, the group will work together to find a solution/propose an IT innovation to solve the problem/question the manager mentions in the interview. The group will conduct research to find evidences/justifications to support their innovative idea/proposal. The group will then present the idea/proposal to the manager in order to get his/her feedback. The group may improve their idea/proposal based on the manager's suggestions. The final IT innovation project will be presentation in front of the whole class at the end of the semester by a PowerPoint presentation. **Please refer to the separate Industry IT Innovation Project grading rubric for more detailed requirements.**

- 4) **Individual Assignments:** (32% of your total grade) There will be One case summary and seven individual Excel assignments based on five Excel lectures. Student will also complete 2-3 in-class practices on paper. Include your full name in Word/Excel file title, and submit them on the due dates (see the tentative schedule; assignments are submitted to Blackboard **by 11:59pm** on the due date; **Only electronic copy will be accepted**).

- **Case summary** (16 points): Each student will be assigned **ONE** case to read and submit the case summary before the case is discussed in class. In class, the students who wrote the case summary will be asked to orally present the case synopsis to the whole class. **Please refer to the separate Case summary grading rubric for more detailed requirements.** The case summary MUST include:
 - **Title page** - include the case name, student's name and ID#.
 - **Company overview and history** – brief introduce the company in the case. Includes the company's overview and history. If other features of this company are mentioned in the case, please also included.
 - **IT application** – What is the IT application discussed in the case? Introduce this specific technology and its application in the case company. If the outcome of this IT application is mentioned in the case, please also included in this section.
 - **Facing problem** – What is the problem the company is facing in the case? Also include the background of this problem. How does this problem impact the company?
 - **Suggested solution** – What were the suggested solution mentioned in the case? Do you agree with or disagree with the case solution? If you were the manager of the case company, how would you solve this problem? How to justify and support your suggestions? What is the action plan for resolving the case problems?

The case summary should be a **Word document** with a length of **2 - 3 pages** (excluding the title page and any references). **MUST use Times New Roman Font, Size 12, and double spaced**. The case summary will be **due in class when the case is discussed. Only hard copy will be accepted.** Instructor will collect the case summary before class starts, so if you need a note for you to present in class, please bring in an extra copy. Late submission will result in a **deduction of 10 percent of the grade per day**, including weekends (one letter grade down per day).

- **Executive in Residence (EIR)**

This is a mandatory event for all hospitality students; ALL HOSPITALITY MANAGENENT MAJORS MUST ATTEND THIS EVENT ON **September 27TH 9:00 am -12:00 pm** (WEDNESDAY). Attending this event will give students 5 points for this class (other classes may also have points/assignments for this event, so you must attend).

5) **Attendance:** (8% of your total grade) Successful completion of this course requires regular attendance of classes and active participation in class activities (discussions and practices).

- **Attendance:** Attendance will be monitored and is **MANDATORY. Roll is taken in each class.** **Students are expected to attend all classes and to arrive on time.** You are allowed **ONE unexcused absence**. Starting from the 2nd unexcused absence, you will lose **5 points** per unexcused absence until a maximum of 40 points are deducted. With full attendance (with One excused absence), you will receive 40 points.

Attendance will be maintained from seating chart. Students are expected to attend class on time and stay the entire period. Attendance will be taken **at the beginning of each class**. If you are late you have been marked as absent and you should see the instructor at the end of class to be counted as present. **Once class begins it is the student's responsibility to be sure their attendance has been recorded correctly.** If you miss a class, you are responsible for the pool of material and the assignment. **The instructor will NOT give individual lectures to students who miss a class**, no matter the absence is excused or not.

- **Excused Absence Policy**

An absence may be excused for the following reasons: a religious holy day, including travel for that purpose; active military service, including travel for that purpose; participation in an official university function; illness or other extenuating circumstances; pregnancy and parenting under Title IX; and when the University is officially closed by the President.

All excused absence document need to be obtained from UNT Dean of Student. Located at UNT Student Union Suite 409 (940-565-2648; deanofstudents@unt.edu). **In order to approve your absence is Excused, you have to provide the instructor the documentation the office provide no later than one week after excused absence. The instructor will not accept any other documentations as prove of excused absence.** Failure to provide a valid documentation within the time frame will deem it unexcused. **If a student has to leave early with any of the reasons listed above, the student should INFORM THE INSTRUCTOR BEFORE THE CLASS STARTS.**

6) **Extra credits:** Students have two opportunities to receive extra credits:

- **Group leader extra credits (5 points):** This extra credit opportunity is **only available for group leaders**. In the beginning of the semester, each group will select a group leader. Group leader will put

extra efforts in all the group assignments. He/She will organize group meetings, host group discussions, assign tasks to each member, and review the group assignments. At the end of the semester, all the group members (except group leader) will evaluate the group leader's performance. If the group leader receives a score of 3 or better out of 5, he/she will receive extra credits. The extra credit points will depend on the performance score he/she receives.

- **Teaching evaluation extra credits (5 points):** At the end of the semester, all students will be able to receive a 5-point extra credit if you finish SPOT teaching evaluation. The instructor is trying to get an unbiased and comprehensive understanding of how this course can be improved in the future.
- **Avid twitter extra credits (2-5 points):** You are encouraged to tweet any comments/questions/concerns of this course on Twitter using #UNTHMG4600 throughout the semester. We will go through tweets in class during lecture time. At the end of the semester, the **three most tweet students** will receive extra credits (5 points) as reward. Everybody who tweets will receive 2 points extra credit. Please notice that **only course-related tweet** will be count 😊 no personally status please 😞.

7. TENTATIVE COURSE SCHEDULE (Subject to change per class progress)

| Week Date | Topic | Activities in class | Assignments Due |
|------------------|--|--|---|
| Week 1 8/28 | Introduction | Find your group 😊 | Submit Syllabus agreement |
| | Group project initiation | Make a working plan Brainstorm interview questions | Decide your target company |
| Week 2 | No Class (Labor Day Holiday) | | |
| Week 3 9/11 | Hospitality technology strategy | Case 1: Foxwoods: Turning Data into Insights in the Hospitality Industry | Industry IT Interview Questions Due |
| | Excel Lesson 1 | Format, Filter, Sort | |
| Week 4 9/18 | Customer relationship management (CRM) In-room Technology | Case 2: Hilton Hotels: Brand Differentiation through Customer Relationship Management | Excel Assignment 1 Due |
| | Excel Lesson 2 | Charts | |
| Week 5 9/25 | Restaurant reservation management & Digital Menu | Case 3: Blackshop Restaurant | Excel Assignment 2 Due |
| | Excel Lesson 3 | Basic Functions I | |
| Week 6 10/2 | Internet Marketing & Search Engineer Marketing | Case 4: Air France Internet Marketing: Optimizing Google, Yahoo!, MSN, and Kayak Sponsored Search | Excel Assignment 3 Due |
| | Excel Review Assignment I | Assignment in Class | |
| Week 7 10/9 | Guest Speaker – Club Corp. | | Excel Review Assignment I Due |
| | User generated content (UGC) | Case 5: TripAdvisor | |
| Week 8 10/16 | No class | Individual group set appointment to meet with instructor | Industry IT Interview Report Due (on 10/15) |
| Week 9 10/23 | Mid-Term Exam | | Be on time and Good Luck 😊 |
| Week 10 10/30 | Online Travel Agent | Case 6: Tripit: The Traveler's Agent | |
| | Guest Speaker (TBD) | | |

| | | | |
|------------------|---|--|---|
| Week 11 11/6 | Global distribution system and channels | Case 7: Accor: Strengthening the Brand with Digital Marketing | |
| | Excel Lesson 4 | Basic Functions II | |
| Week 12 11/13 | Sharing economy | Case 8: Airbnb: What's Next? | Excel Assignment 4 Due Industry IT Innovation Proposal Due |
| | Excel Lesson 5 | Pivot Table | |
| Week 13 11/20 | Mobile App and Online Gaming | Case 9: Royal Reels: Enhancing the Customer Experience for Slot Machines and Beyond | Excel Assignment 5 Due |
| | Excel Review Assignment II | Assignment in Class | |
| Week 14 11/27 | No class | Individual group set appointment to meet with instructor | Excel Review Assignment II Due Industry IT Innovation Project Due (on 11/26) |
| Week 15 12/4 | Industry IT Innovation presentation | | |
| Week 16 12/11 | Final Exam 5:30 pm - 7:30 pm | | Be on time and Good Luck ☺ |

***Note:** Syllabus dates and topics are tentative and subject to change. Although the instructor has every intention of following this course outline, the first priority is to provide the best possible learning experience. If necessary, the instructor will alter the material/course/course requirements to that end. **Test dates will NOT be changed.** Updated copies will be posted on Blackboard.

8. College of Merchandising, Hospitality & Tourism Syllabus Statements

Have you met with your advisor?

- **ALL** students should meet with their Academic Advisor at least one time per semester (Fall & Spring). Update your degree plan regularly to stay on track for a timely graduation.
- All pre-majors **MUST** meet with their Academic Advisor to receive an advising code to register for classes each semester.

Do you want to graduate on time?

- Advisors help you sequence courses correctly for an "on time" graduation. Ultimately, it is a student's responsibility to ensure they have met all prerequisites before enrolling in a class.
- A prerequisite is a course or other preparation that must be completed before enrollment in another course. All prerequisites are included in catalog course descriptions.
- Students who have not met prerequisites will not be allowed to remain in a course.
- Once classes begin, students often have few, if any, options for adding a different course, which can be an issue for financial aid.

Are You Considering Transferring a Course to Meet UNT Degree Requirements?

Any transfer course(s) from another institution must receive *prior approval* from your CMHT Academic Advisor to ensure that the course(s) will be applicable to your degree plan at UNT.

Advising Contact Information (Chilton Hall 385 – 940.565.4635)

Could you be dropped?

- Students will be dropped for nonpayment for enrolled courses, parking fees, schedule change fees, etc. Please check your account daily through the 12th class day to insure you have not been dropped for non-payment of any amount. It is the student's responsibility to ensure all payments have been made.
- **Students cannot be reinstated for any reason after the 12th class day regardless of situation.**

Are you receiving financial aid?

- A student must maintain Satisfactory Academic Progress (SAP) to continue receiving financial aid by maintaining a minimum 2.0 cumulative GPA and successfully completing the required number of credit hours based on total registered hours per semester. Students cannot exceed attempted credit hours above 150% of their required degree plan. If a student does not maintain the required standards, the student may lose financial aid eligibility. Visit <http://financialaid.unt.edu/satisfactory-academic-progress-requirements> for more information about financial aid Satisfactory Academic Progress.

Are you thinking about dropping course?

- **A decision to drop a course may affect your current and future financial aid eligibility.** Talk to your academic advisor or Student Financial Aid if you think about dropping a course.
- A student needing to drop an online course should send their instructor an email with their name, student ID#, reason for dropping the course, and the date you are sending the email. This must be done prior to the UNT deadline to drop a course. If approved, the instructor will contact

the Director of CMHT Advising in Chilton 385 where you may obtain a signed drop form. It is your responsibility to turn in the completed drop slip to the UNT Registrar's office before the deadline to make sure you have been dropped from the course with a "W". If you are taking only online courses and your instructor approves the drop, please contact the CMHT Director of Advising for instructions.

Are you considering transferring a course to meet UNT degree requirements?

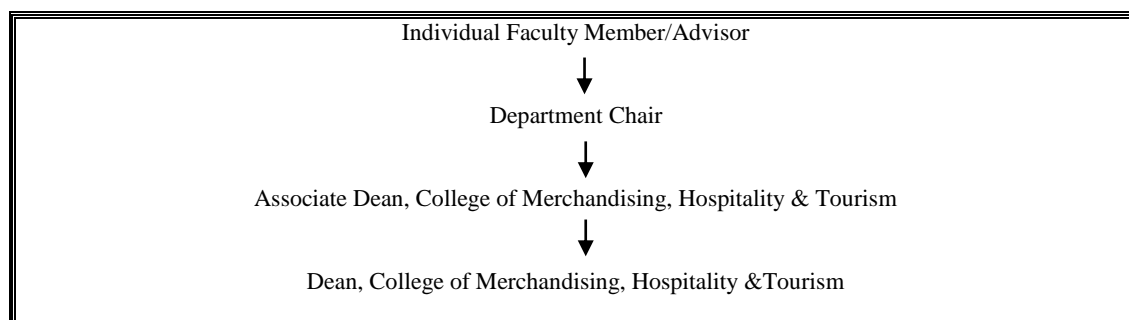
Any CMHT equivalent course from another university must receive prior approval from the CMHT academic advisor to insure that all CMHT degree plan requirements are met. For example, courses that are taken online or from a program that offers course material via CD, booklet, or other manner of correspondence **must have prior advisor approval**.

Do you know these important dates in Fall 2017

| | |
|----------------|---|
| August 28 | First day of class |
| September 1 | Last day for change of schedule other than a drop. (Last day to add a class.) |
| September 4 | Labor Day – UNT closed |
| September 11 | Census date –Students cannot be added to a course for any reason after this date. |
| September 12 | Beginning this date, students must have written consent of instructor to drop a course. |
| October 6 | Last day to drop a course or withdraw from UNT with a grade of W. After this date, a grade of WF may be assigned. |
| October 7 | Instructors may drop a student for nonattendance beginning this date. |
| November 6 | Last day for a student to drop a course with consent of instructor with either a W or WF. |
| November 23-26 | Thanksgiving holiday – UNT closed |
| December 6-7 | Pre-final days |
| December 7 | Last class day |
| December 8 | Reading day (no classes) |
| December 9-15 | Final exams (Exams begin on Saturday) |
| December 15-16 | Graduation ceremonies |

Do you know who to contact for a course-related or advising issue?

Understanding the academic organizational structure is important when resolving class-related or advising issues. When you need problems resolved, please follow the step outlined below:



Do you require special accommodations?

The University of North Texas and the College of Merchandising, Hospitality and Tourism make reasonable academic accommodation for students with disabilities. Students seeking accommodation must first register with the Office of Disability Accommodation (ODA) to verify their eligibility. If a disability is verified, the ODA will provide you with an accommodation letter to be delivered to faculty to begin a private discussion regarding your specific needs in a course. ODA notices of accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of accommodation for every semester and must meet with each faculty member prior to implementation in each class. Students are strongly encouraged to deliver letters of accommodation during faculty office hours or by appointment. Faculty members have the authority to ask students to discuss such letters during their designated office hours to protect the privacy of the student. For additional information see the Office of Disability Accommodation website at <http://www.unt.edu/oda>. You may also contact them by phone at 940.565.4323.

Are you aware of safety regulations?

Students are urged to use proper safety procedures and guidelines. In lab sessions, students are expected and required to identify and use property safety guidelines in all activities requiring lifting, climbing, walking on slippery surfaces, using equipment and tools, handling chemical solutions and hot and cold products. Students should be aware that the University of North Texas is not liable for injuries incurred while students are participating in class activities. All students are encouraged to secure adequate insurance coverage in the event of accidental injury. Students who do not have insurance coverage should consider obtaining Student Health Insurance for this insurance program. Brochures for this insurance are available in the UNT Health and Wellness Center on campus. Students who are injured during class activities may seek medical attention at the UNT Health and Wellness Center at rates that are reduced compared to other medical facilities. If you have an insurance plan other than Student Health Insurance at UNT, please be sure that your plan covers treatment at this facility. If you choose not to go to the UNT Health and Wellness Center, you may be transported to an emergency room at a local hospital. You are responsible for expenses incurred there.

Do you know the penalties of academic dishonesty?

Academic dishonesty includes, but is not limited to, the use of any unauthorized assistance in taking quizzes, tests, or exams; dependence upon the aid of sources beyond those authorized by the instructor, the acquisition of tests or other material belonging to a faculty member, dual submission of a paper or project, resubmission of a paper or project to a different class without express permission from the instructors, or any other act designed to give a student an unfair advantage. Plagiarism includes the paraphrase or direct quotation of published or unpublished works *without* full and clear acknowledgment of the author/source. Academic dishonesty will bring about disciplinary action which may include expulsion from the university. This is explained in the UNT Student Handbook. Penalties for academic dishonesty will depend on the seriousness of the offense and may include

assignment of an “F” or a numerical value of zero on the subject paper, lab report, etc., an “F” or an “FF” grade (the latter indicating academic dishonesty) in the course, suspension, or expulsion from the University.

Do you meet ALL expectations for being enrolled in a course?

- Student are expected to be respectful of others, i.e., other students and faculty. Behavior that interferes with an instructor’s ability to conduct a class or other students’ opportunity to learn is unacceptable and disruptive and will not be tolerated in any instructional forum at UNT.
- Students engaging in unacceptable behavior will be directed to leave the classroom and may be referred to the Dean of Students for possible violation of the Code of Student Conduct.
- UNTs expectations for student conduct apply to all instructional forums, including university and electronic classroom, labs, discussion groups, field trips, etc. The Code of Student Conduct can be found at www.deanofstudents.unt.edu

The College of Merchandising, Hospitality and Tourism requires that students respect and maintain all university property. Students will be held accountable through disciplinary action for any intentional damages they cause in classrooms. (e.g., writing on tables). Disruptive behavior is not tolerated (e.g., arriving late, leaving early, sleeping, talking on the phone, texting or game playing, making inappropriate comments, ringing cellular phones/beepers, dressing inappropriately).

What is SPOT?

The Student Perceptions of Teaching (SPOT) is a requirement for all organized classes at UNT. This short survey at the end of the semester gives students the opportunity to comment on how the course is taught. Student feedback is important and is essential as we strive for excellence.

Do you know the date/time of the final exam in this course?

Final exams or other appropriate end of semester evaluations will be administered at the designated times during the final week of each long semester and during the specified day of each summer term. *Please check the calendar early in the semester to avoid any schedule conflicts.*

- If approved, the instructor will contact the Director of CMHT Advising in Chilton 385 where you may obtain a signed drop form. **It is your responsibility to turn in the completed drop slip to the UNT Registrar’s office before the deadline to make sure you have been dropped from the course with a “W”.** If you are taking only online courses and your instructor approves the drop, please contact the CMHT Director of Advising for instructions.

Do you know what you may be missing?

Your access point for ALL business and academic services at UNT occurs within the my.unt.edu site, and EagleConnect is the official method of communication for UNT. If you do not regularly check EagleConnect or forward it to your favorite e-mail account, please do so to learn about job and internship opportunities, CMHT events, scholarships, and other important information. The website that explains EagleConnect and how to forward your email is: <http://eagleconnect.unt.edu>.

Are you an F-1 visa holder?

- To comply with immigration regulations, an F-1 visa holder within the United States may need to engage in an on-campus experiential component for this course. This component must be approved in advance by the instructor and can include activities such as taking an on-campus exam, participating in multiple on-campus lecture or lab activity, or other on-campus experience integral to the completion of this course.
- If such an on-campus activity is required, it is the student’s responsibility to do the following:
 - (1) Submit a written request to the instructor for an on-campus experiential component within one week of the start of the course.
 - (2) Ensure that the activity on campus takes place and the instructor documents it in writing with a notice sent to the International Advising Office. The UNT International Advising Office has a form available that you may use for this purpose.
- Because the decision may have serious immigration consequences, if an F-1 student is unsure about his or her need to participate in an on-campus experiential component for this course, students should contact the UNT International Advising Office (telephone 940-565-2195 or email international@unt.edu) to get clarification before the one-week deadline.

Do you know what to do in an emergency or UNT closure?

- UNT uses a system called Eagle Alert to quickly notify you with critical information in an event of emergency (i.e., severe weather, campus closing, and health and public safety emergencies like chemical spills, fires, or violence). The system sends voice messages (and text messages upon permission) to the phones of all active faculty staff, and students. Please make certain to update your phone numbers at www.my.unt.edu.
- Some helpful emergency preparedness actions include: 1) ensuring you know the evacuation routes and severe weather shelter areas, determining how you will contact family and friends if phones are temporarily unavailable, and identifying where you will go if you need to evacuate the Denton area suddenly.
- In the event of a university closure, your instructor will communicate with you through Blackboard regarding assignments, exams, field trips, and other items that may be impacted by the closure. The instructor will post announcement on Blackboard, so please check Blackboard in case of a university closure.

- **Please submit this agreement to Dr. Leung once you have read the syllabus, schedule, the academic conduct policy and other university links provided.**

**SYLLABUS AGREEMENT
HMG 4600, Section: 002
Dr. Xi Leung**

I, _____ (print your name) have read and understand the syllabus and the information it contains. I plan to follow and fulfill the requirements listed in the syllabus for HMG 4600 (Section 002) in the Fall Semester of 2017.

I further understand that it is my responsibility to adhere to the requirements of this course in order to earn a passing grade. I understand that my grade is my responsibility, and that the requirements of the course have been outlined in advance of my agreeing to take the course. I further understand the expectations regarding to academic integrity, and hereby agree to conduct myself in an appropriate manner which does not violate the Student Academic Misconduct Policy. I acknowledge that any violations of the Student Academic Misconduct Policy will result in severe sanctions, up to and including expulsion from the University.

Signature: _____

Date: _____

Note: Submit your acknowledgement of reading this contract to Dr. Leung in class on Monday, 8/28/17. If you do not submit it by the due date, it will result in a deduction of 5 points from your attendance score.